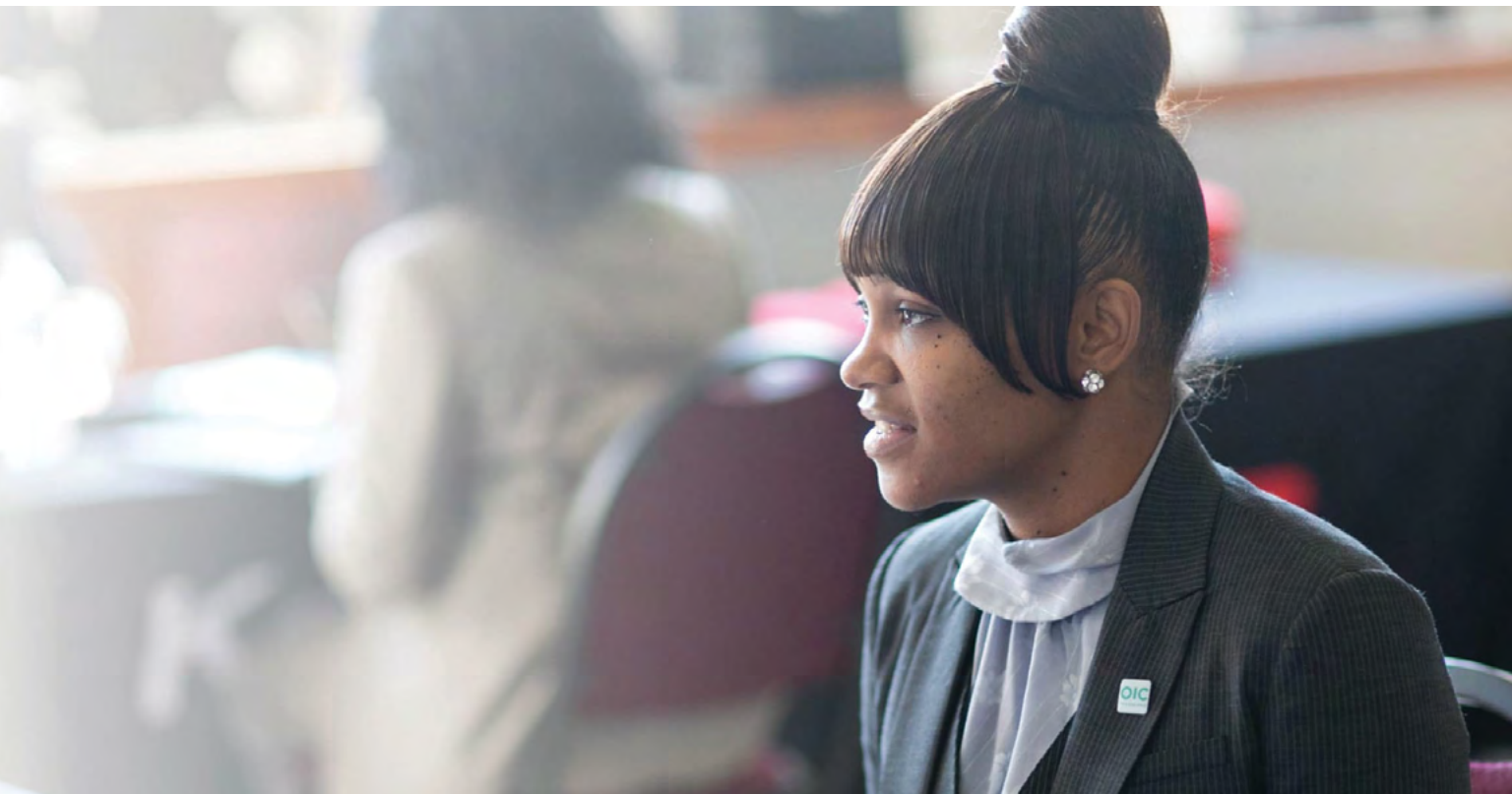




PHILADELPHIA

**ANNUAL
REVIEW**

2022-2023



TRANSFORM YOUR FUTURE

OIC Philadelphia has served as the pre-eminent workforce development agency fulfilling Philadelphia's employment demands since 1964. Since then, hundreds of thousands of Philadelphians have been connected to job opportunities through OIC. For almost 60 years we have stood at the intersection of social justice, workforce development and economic empowerment. Today, OIC Philadelphia is focused on connecting individuals to future proof job opportunities. We are leveling the playing field in the world of work for disconnected workers in Philadelphia.

LEANING INTO A BRIGHT FUTURE

Almost 60 years ago Dr. Leon Sullivan launched OIC Philadelphia based on a vision. He saw the value of oppressed communities in Philadelphia. He understood that everyone is creative, resourceful, and whole with talents that just need opportunity to be expressed. He believed in the American dream, and he understood that together we can build the bridges to opportunity that make that dream the foundation of our society.

Today at OIC Philadelphia we are also dreaming big about the future of this venerable organization. Since 1964 OIC Philadelphia has stood at the intersection of social justice, workforce development and economic empowerment. Today we commit to our roots by moving with intention into preparing the community we serve for jobs of the future, that pay family sustaining wages with career ladder opportunities. We recommit to being a beacon of hope, and a strong community partner for the unemployed and underemployed in the six North Philadelphia zip codes that we serve. And we will continue to provide the support systems that allow the people we serve to truly take advantage of the opportunities that working with OIC Philadelphia provides.

Exciting things are coming in our upcoming fiscal year. In addition to our legacy programs, like the Hospitality Training Institute, Smart Energy Training Program and BankWork\$ we are rapidly expanding into additional industries including:

- Video and Audio Production in partnership with Freedom Thinkers Academy
- Expansion of our healthcare programs to include:
 - Phlebotomy
 - Clinical Medical Assistant, Administrative Medical Assistant, thanks to the support of Congressman Brendan Boyle
 - Behavioral Health Aide, in collaboration with Community Behavioral Health
 - Biomanufacturing Lab Technician, in collaboration with Lucas Pye Bio
- Skilled Trades, including Welding and CNC Precision Machining
- Financial Services, in partnership with the Institute of Insurance and Financial Literacy

We are on the move! But none of this would be possible without the generous support of both our board of directors, funders, stakeholders, partners, and our community. I can't thank you enough for the way you have leaned in and supported this organization and our vision for the future. I'm looking forward to our continued partnership.

Sincerely,



Sheila Ireland,
President and CEO



HISTORICAL TIMELINE

- 1964** OIC Philadelphia is founded by Reverend Leon H. Sullivan. 8,000 people show up on opening day seeking job opportunities.
- 1967** Groundbreaking for Progress Plaza—purchased through 10-36 crowdfunding campaign.
- 1989** With the financial support of the Pennsylvania Convention Center Authority, OIC Philadelphia opens the doors to the Hospitality Training Institute to train individuals for onboarding careers in the hospitality and culinary fields.
- 2001** On April 24th, The Reverend Leon H. Sullivan passes away.
- 2002** The Leon H. Sullivan Foundation is established.
- 2017** Through a partnership with PECO, OIC Philadelphia launches a green energy jobs training program.
- 2022** Board of Directors selects Sheila Ireland as President & CEO.
- 2023** Representative Dwight Evans requests \$23.7 million for Philadelphia Community Projects including \$1,180,000 for Bringing the Future of Work to Disconnected Workers for the intended recipient, OIC Philadelphia.
- 2024** OIC Philadelphia celebrates its 60th Anniversary.

A COMMUNITY IN NEED

For the last 5 years, Philadelphia has been mired as the deepest poverty city of the 10 major cities in the United States. The data below illustrates some of our community's greatest needs.



6

zip codes of North Philadelphia that OIC serves experience the highest poverty and crime in community



\$12,875

or less per year is the household income for more than 10% of Philadelphia families



23%

of our neighbors lived on less than \$26,000 per year



32%

of children in Philadelphia live in poverty; this crisis disproportionately impacts people of color



4%

of the Philadelphia population is unemployed as of April 2023

MISSION

OIC Philadelphia is dedicated to the elimination of poverty, unemployment, and illiteracy through education and job training.

VALUES

OIC Philadelphia is dedicated to:

- Excellence
- Growth
- Professionalism
- Partnership

PROGRAMS

BankWork\$: OIC Philadelphia partners with BankWork\$®, a free vocational training program that trains adults the hard and soft skills needed to start a career in banking.

SETT: OIC Philadelphia's Smart Energy Technical Training program, in collaboration with PECO, offers customized job training and job placement services for those who are interested in energy-oriented careers.

Culinary Arts: In partnership with the Pennsylvania Convention Center, OIC Philadelphia's culinary arts programs prepare individuals for a successful career in the food and hotel industries.

Skilled Trades: OIC's Skilled trade programs prepare individuals for career opportunities in welding & CNC.

Fashion & Retail: In collaboration with Fashion Dealer Society, this summer training program prepares individuals for careers in the retail and e-commerce industry.

Adult Education: OIC Philadelphia provides educational and digital literacy education for adults in the community seeking increased skills & knowledge.

HiSet/GED: OIC's digital media studio teaches individuals basic internet and computer skills.

Phlebotomy: In partnership with FreeWay's Freedom Thinkers Academy, OIC offers summer programming to become a registered and certified phlebotomy technician.

THE FUTURE OF WORKFORCE

The rapid advancement of technology and automation has significantly impacted the job market, creating a demand for new skills and competencies. OIC Philadelphia is meeting the needs of the future job market through the establishment of new workforce development training programs in digital media & audio engineering, healthcare, and insurance & financial services.

Digital Media & Audio Engineering: In collaboration with Freedom Thinkers Academy, OIC Philadelphia will be building a state-of-the-art digital media and Engineering studio; equipping students with the tools and technologies necessary to jumpstart a career in the media industry for tourism. This collaborative partnership aims to connect with youth in the community and bridge the employment gap by implementing a comprehensive experiential workforce development program tailored specifically for the digital media and tourism industry in Philadelphia.

Healthcare: Launching in the fall of 2023 and funded in part by Congressman Brendan Boyle, OIC Philadelphia's healthcare programming prepares individuals for careers in phlebotomy, clinical medical assistant, administrative medical assistant, and biomanufacturing lab technician. OIC's state-of-the-art training programs give residents in the area a distinct competitive advantage in the labor market, easing their connection to work that pays family-sustaining wages and career ladder job opportunities.

Institute for Insurance & Financial Literacy: In partnership with National Association of Insurance Professionals, Philadelphia OIC is launching the Institute for Insurance & Financial Services in July 2023. With the vast number of insurance companies headquartered in the Philadelphia region, Philadelphia OIC and NAIP are eager to create a pipeline to career and entrepreneurial opportunities in the insurance and financial sector.





LEADERSHIP TEAM

Sheila Ireland, President & CEO

Luka Zodelava, Controller

Drew Bergman, Chief Advancement Officer

Andrea Mack, Director of Workforce Development Programs

BOARD OF DIRECTORS

Sheila Ireland, President & CEO

Atif Bostic, Chairman

Tiffany Newmuis, Vice Chair

Shamyune Jones, Esq., Secretary

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Tia Lyles-Williams

Jennifer MacGilvray

Judge Stephanie Sawyer

Javier Suarez

Frank Tait

Mable Welborn

Joseph I. Wells

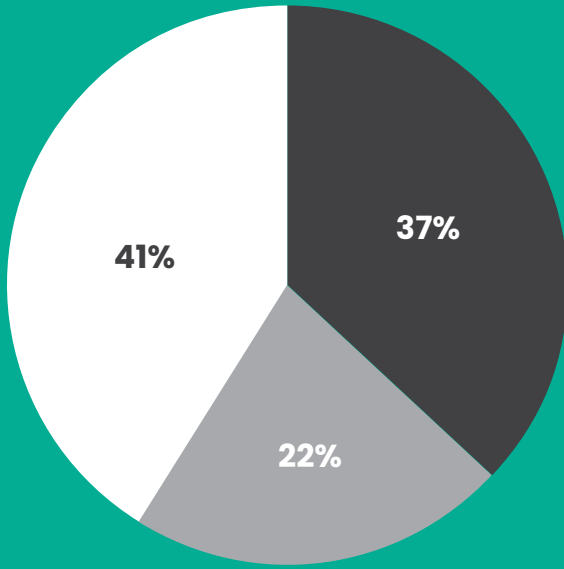
Michele Wells-Bates

V. Amanda Witts

Sharana Worsley

ESTIMATED FINANCES

Fiscal Year 2024: July 1, 2023 – May 12, 2024



OIC PHILADELPHIA

- Total Income: \$3,208,613
- Total Expenses: \$1,844,436
- Total Income Opportunities: \$3,565,000

PARTNER ORGANIZATIONS

All of the good work performed by OIC Philadelphia would not be possible without the generous support of our partners:



OIC

PHILADELPHIA



CONTACT US

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